

FILE

SEPTEMBER 17

fashion calendar

33rd year

a weekly publication

1973

| JANUARY | FEBRUARY | MARCH | APRIL |
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| S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 | S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 |
| MAY | JUNE | JULY | AUGUST |
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| SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER |
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, SEPTEMBER 17, 1973

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|-------------|---|----------------------|-----------------------|
| Sunday | FALL-WINTER HOME | AMERICAN HOME | WALDORF-ASTORIA |
| Sept. 16- | SEWING SHOW FOR BUYERS | SEWING COUNCIL, INC. | |
| Sept. 18 | Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits, (Sept. 15 -- Seminar--\$20.00 including luncheon) Contact: Carol Stone or Bill Feingold, Christopher Cross Assoc., 40 East 38th St., 689-1300. | | |
| Sept. 16 | INT'L SCANDINAVIAN FASHION WEEK IN COPENHAGEN (Sept. 16-19) | | |
| Monday | PRESS SHOWING OF | ALEXANDER'S | 58TH ST. & LEXINGTON |
| Sept. 17 | COUTURE FASHIONS | | 3RD FLOOR |
| 11:00 A.M. | Luncheon at 12:00 Noon, by invitation. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341. | | |
| Luncheon | | | |
| Monday | CUSTOMER SHOWING OF | SAKS FIFTH AVENUE | 3RD FLOOR |
| Sept. 17 | ANNE KLEIN FASHIONS | | |
| 11:00 A.M. | Showing of Fall collection. Publicity: Helen O'Hagan, PL 3-4000. | | |
| Beginning | OPENING: RESORT | GEOFFREY BEENE | 550 SEVENTH AVENUE |
| Monday | AND EARLY SPRING | | SHOWROOM - 4TH FLOOR |
| Sept. 17 | Continuous showings by appointment. Contact: LW 4-0454. | | |
| Beginning | OPENING OF RESORT | DELTON II | 1290 AVE. OF AMERICAS |
| Monday | COLLECTION | | SHOWROOM - 12TH FLOOR |
| Sept. 17 | Continuous showings by appointment. Contact: Muriel Franklin, LT 1-2590. | | |
| Monday | OPENING: HOLIDAY | HELGA HOWIE | HOTEL REGENCY |
| Sept. 17- | & RESORT COLLECTION | | PRIVATE SUITE |
| Sept. 21 | Continuous showings by appointment. Contact: PL 9-4100. | | |
| Beginning | RESORT & EARLY | TOWNCLIFFE BY | 512 SEVENTH AVENUE |
| Monday | SPRING COLLECTION | LEAMOND DEAN | SHOWROOM - 31ST FLOOR |
| Sept. 17 | Continuous showings by appointment. Contact: Judy Lauterstein, WI 7-3850. | | |
| Beginning | RESORT AND HOLIDAY | VICTORIA ROYAL | 530 SEVENTH AVENUE |
| Monday | COLLECTION | BY GEORGE SAMEN | SHOWROOM - 7TH FLOOR |
| Sept. 17 | Continuous by appointment. Contact: 947-6845. | | |
| Sept. 17- | TWENTY-EIGHTH NATIONAL KNIT & SWEATER WEEK. Contact: Edward Brandwein, | | |
| Sept. 23 | National Knitted Outerwear Assn., 51 Madison Avenue, 683-7520. | | |
| Tuesday | PRESS PREVIEW: FALL | GUCCI | ST. REGIS HOTEL |
| Sept. 18 | AND WINTER COLLECTION | | VERSAILLES ROOM |
| 10:00 A.M. | Presentation of Gucci Fall-Winter fashions and accessories for men and women. By invitation only (must present invitation at door) Public Relations: Hamra Associates, 748 Lexington, 753-9833. | | |
| Tuesday | RESORT AND EARLY | ADELE SIMPSON | 530 SEVENTH AVENUE |
| Sept. 18 | SPRING COLLECTION | | SHOWROOM - 23RD FLOOR |
| 10:00 A.M. | By invitation. Contact: LA 4-7626. | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|---|--|
| Tuesday Sept. 18 11:30 A.M. | FASHIONS BY GUSTAVE TASSELL The House of Norell collection by Gustave Tassell. For press and customers. By invitation. Contact: Publicity Dept., EL 5-6800. | BONWIT TELLER | 6TH FLOOR |
| Sept. 18 | 1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st floor, 524-0237 | | |
| Sept. 18 | 2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, 12th fl., 244-1872 | | |
| Tuesday Sept. 18 4:00 P.M.- 6:00 P.M. | COCKTAIL RECEPTION FOR EMILIO PUCCI First collection of men's and women's shirts by Emilio Pucci. By invitation. (must be presented at door) Publicity: Ruth Hammer Assoc., 685-8290. Thereafter by appointment. Contact: 736-3350. | CHESA INTERNATIONAL | 366 FIFTH AVE. (AT 35TH ST) 2ND FLOOR |
| Tuesday Sept. 18 4:00 P.M. | OPENING OF RESORT COLLECTION By reservation. (Note change of date) Contact: LO 3-1600. | TRIGERE | 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| Sept. 18 | 4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh, 21st floor, 947-8235 | | |
| Tuesday Sept. 18 8:00 P.M. | FASHION SHOWING OF HOLIDAY FASHIONS "An Eye Dazzling Evening"--hosted by Mayor and Mrs. John V. Lindsay. Fashion show in DuPont's Qiana. By invitation. Contact: Olga Budor, 354-7340. | FASHION CAPITAL OF THE WORLD; & DUPONT | GRACIE MANSION 88TH ST. AND EAST END AVE. |
| Beginning Tuesday Sept. 18 | OPENING OF RESORT & SPRING COLLECTIONS Continuous by appointment. Contact: 279-9915. | ANNE KLEIN AND COMPANY | 205 WEST 39TH STREET 3RD FLOOR |
| Beginning Tuesday Sept. 18 | OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Ethel Shields or Mr. Zelinka, 695-5100. | ORIGINALA | 512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR |
| Wednesday Sept. 19 10:00 A.M. | BREAKFAST WITH DAVID EVINS Preview of shoe fashions. By invitation. Contact: OR 9-7800. | B. ALTMAN & CO. | 2ND FLOOR SHOE SALON |
| Wednesday Sept. 19 11:30 A.M. | TIKTINER FASHIONS-- CUSTOMER AND PRESS SHOW Presentation of exclusive Fall, Winter collection for Bergdorf Goodman. Contact: Suzanne Butterfield, PL 3-7300. | BERGDORF GOODMAN | COUNTRY & CASUAL SHOP 3RD FLOOR |
| Wednesday Sept. 19 12:00 Noon | RESORT & EARLY SPRING COLLECTIONS By invitation. Contact: 279-5012. | MOLLIE PARNIS COUTURE | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Wednesday Sept. 19 12:30 P.M. Luncheon | FASHIONS AT LUNCHEON SHOW "Indoor-Garden"--lounge fashions designed by Emilio Pucci and Vera. Reservations-\$7.50: CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212. | FORMFIT ROGERS | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Wednesday Sept. 19 1:30 P.M. | PRESS PREVIEW: FUR COLLECTION Presentation of Olympian Collection and Christina Collection. Show at 2:30. By invitation. Fashion Director: Mia Grau. Contact: PE 6-6944. | THE BROTHERS CHRISTIE (333 SEVENTH AVENUE) | HOTEL PLAZA GRAND BALLROOM |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|--|
| Wednesday Sept. 19 3:00 P.M. | COCKTAIL SHOWING: RESORT COLLECTION Show at 4:00 P.M. | PAGANNE BY GENE BERK (530 SEVENTH) | HOTEL PIERRE GRAND BALLROOM |
| Cancelled Sept. 19 | SHOWING OF VIOLA SYLBERT FUR COLLECTION AT HENRI BENDEL, ORIGINALLY SCHEDULED FOR SEPT. 19 AT 3:00 P.M., HAS BEEN CANCELLED (INFORMAL SHOWINGS, SEPT. 24, 25, 26) | | |
| Wednesday Sept. 19 6:00 P.M. Dinner | FIVE DECADES OF VERA MAXWELL FASHIONS Showing of Vera Maxwell's fashions, acquired by Smithsonian Institution, the Metropolitan Museum of Art and the Brooklyn Museum. Furs by Aronowicz; Makeup by Lucille Bouchard Mink Oil Cosmetics. Dinner: \$2.00 in 2nd floor auditorium. Show at 7:00 P.M., third floor theatre. By invitation. Contact: CI 7-7300, ext 2002. | LORD & TAYLOR | 5TH AVE. PRESBYTERIAN CHURCH 7 WEST 55TH STREET |
| Wednesday Sept. 19 6:30 P.M. Cocktail Soiree | "THE FRENCH LINE" A fashion presentation by French designers, in conjunction with the S.S. France's "Ultimate Odyssey" for benefit of Urban Improvements Program for the Parks Council of N.Y. Price: \$20.00 per person; \$35.00 per couple. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988. | BLOOMINGDALE'S | 3RD FLOOR |
| Thursday Sept. 20 9:30 A.M. Coffee | PRESS PREVIEW: COUTURE IMPORTS Fall-Winter Paris and Rome couture fashion show featuring designers' originals and Ohrbach's line-for-line copies. By invitation. Also Sept. 24, 12:00 Noon and 3:00 P.M., by invitation; 6:00 P.M., public show. Commentator: Irene Satz. Publicity: Mark Klauser. Contact: Miss Evans, 564-3100, ext. 285. | OHRBACH'S | 18 WEST 35TH STREET 5TH FLOOR |
| Thursday Sept. 20 11:30 A.M. | AMERICAN DESIGNERS-- CUSTOMER & PRESS SHOW Fall and Winter fashions from America's leading designers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397. | BERGDORF GOODMAN | PLAZA APPROACH 4TH FLOOR |
| Thursday Sept. 20 12:00 Noon Luncheon | RESORT/HOLIDAY/EARLY SPRING COLLECTIONS Ricardo's complete boutique collection; Ponseti's all-weather coats from Spain. Also at 4:00 P.M., cocktails. By invitation. Thereafter by appointment. Contact: Nina de Rovira, 245-7694 or 245-7657. | RICARDO OF SPAIN AND PONSETI | 116 CENTRAL PARK SOUTH SUITE 11B |
| Thursday Sept. 20 2:00 P.M. | RESORT AND HOLIDAY COLLECTION By invitation. Thereafter by appointment. Contact: 245-1550. | GIORGIO DI SANT'ANGELO | 6 WEST 56TH STREET SHOWROOM - 3RD FLOOR |
| Thursday Sept. 20 2:00 P.M.- 7:00 P.M. | FIFTH ANNUAL EXPOSITION & DINNER Trade Recognition Dinner at 7:00 P.M. (\$18.50 per person) Contact: 136 East 57th St., 421-8765. | NSID (NAT'L SOCIETY OF INTERIOR DESIGNERS) | HOTEL PLAZA BALLROOM |
| Thursday Sept. 20 5:30 P.M. Cocktails- Buffet | "THREE FOR THE SHOW"-- FRENCH & ENGLISH FURNITURE A showing of French and English furniture; unique brass and copper pieces, made for Kaiser Wilhelm II by Gustav Becker. Showing of Bette Davis film, "June Bride". Commentator: Angelo Donghia. Reservations: \$14.00. Contact: Mavis Harcourt, TE 8-5133. | NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON) | PARKE-BERNET GALLERIES AT 77TH STREET |
| Sept. 21- Sept. 25 | ELEVENTH OVERSEAS IMPORT FAIR - "PARTNERS FOR PROGRESS"-- IN BERLIN Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788. | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|--|------------------------------|--|
| Saturday Sept. 22- Sept. 25 | EUROPEAN SPRING FASHION FAIR Imported ready-to-wear fashions from Austria, Finland, France, Germany, Ireland, Israel, Italy, Spain and Switzerland. For buyers and press. Contact: Pamela DuBose, 354-2970. | CAVIN & TUBIANA, INC. | STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET |
| Sunday Sept. 23 2:00 P.M.- 5:00 P.M. | FIFTIETH BIRTHDAY CELEBRATION & BENEFIT "Barney's Thanks New York for Fifty Wonderful Years"--celebration featuring fashion show at 4:00 P.M. Refreshments sold for benefit of P.A.L. Admission by invitation. Contact: Suzy Kalter at The Rowland Co., 688-1200. | BARNEY'S | BARNEY'S-OUTSIDE (7TH AVE. & 17TH ST.) |
| Sunday Sept. 23- Sept. 25 | INTERNATIONAL FOOTWEAR EXPOSITION IN MONTREAL Contact: Suite 711, 1010 St. Catherine St., W. Montreal 110, Canada. | FOOTWEAR BUREAU OF CANADA | PLACE BONAVENTURE MONTREAL, CANADA |
| Monday Sept. 24 11:00 A.M. | INTERNATIONAL FASHIONS AT BENEFIT SHOW Haute couture and ready-to-wear fashion shows: <u>11:00 A.M.</u> (for Metropolitan Opera Guild); and <u>3:00 P.M.</u> (for Community Service Society). Tickets \$10.00 each. Contact: 1010 Third Ave., Room 301. Public shows at <u>1:00 and 7:30 P.M.</u> Men's show at 6:00 P.M. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341. | ALEXANDER'S | 58TH ST. & LEXINGTON 3RD FLOOR |
| Sept. 24 | 12:00 Noon & 3:00 P.M., OHRBACH'S IMPORTS, by invitation. (6:00 P.M.-Public) | | |
| Monday Sept. 24- Sept. 26 1:30 P.M. | INFORMAL SHOWINGS OF FURS BY VIOLA SYLBERT Showings from 1:30 to 4:00 P.M. on Sept. 24, 25, 26. Viola Sylbert will by present. For press and customers. Contact: Mallory Tone, 247-1100, ext. 345. | HENRI BENDEL | 2ND FLOOR FUR SALON |
| Monday Sept. 24 4:00 P.M. | PRESS PREVIEW: BODY WORKS EXERCISE SALON Glemby presents "Body Works" in its new home at Bergdorf Goodman. Followed by Frank Wagner's "Isolations" exercise demonstration. By invitation. Contact: Beatrice Dudek or Patricia DeWitt, 477-4700. Publ: Suzanne Butterfield, PL 3-7300. | BERGDORF GOODMAN | 7TH FLOOR BEAUTY SALON |
| Monday Sept. 24 6:00 P.M.- 8:00 P.M. | RECEPTION: PRINCESS IRENE GALITZINE Cocktail reception introducing the Princess Galitzine cosmetics and fragrance collection, with informal modeling of Galitzine couture for Fall 1973. (<u>Note</u> <u>change of date</u>) By invitation. Contact: MaryEllen Brennan, WI 7-3300, ext. 232 | LORD & TAYLOR | 3RD FLOOR |
| Tuesday Sept. 25 10:00 A.M. | PRESS PREVIEW OF FUR COLLECTION By invitation. Contact: 247-1388. Publicity: Vera Bacal, PL 3-8421. | MAXIMILIAN | 20 WEST 57TH STREET SALON |
| Tuesday Sept. 25 11:30 A.M. | CHRISTIAN DIOR FASHIONS AT BENEFIT SHOW Marc Bohan will be present. By invitation. (Reservations are closed) Publicity: Helen O'Hagan, PL 3-4000. | SAKS FIFTH AVENUE | 5TH FLOOR |
| Tuesday Sept. 25 11:30 A.M. | KASPER FOR JOAN LESLIE CUSTOMER SHOW Presentation of Fall, Winter collection. Publicity: Suzanne Butterfield, PL 3-7300. | BERGDORF GOODMAN | MISS BERGDORF 5TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|--------------------------------|--|
| Tuesday Sept. 25 6:30 P.M. Cocktails | PRESS PREVIEW AND BENEFIT "The Cognoscenti" -- a preview of Bloomingdale's Fall Designer Rooms. Price: "\$15.00 a person or \$25.00 per couple for benefit of N.Y. Junior League's Child Care Program. Contact: Peggy Healy, PL 2-1212, ext 7202. Publicity: Arlene Friedlander, 752-1988. | BLOOMINGDALE'S | 5TH FLOOR |
| Tuesday Sept. 25 6:30 P.M. | PRESS PREVIEW: SALUTE TO SWEDISH GLASS Honoring Ann Warff, Kosta Glass. By invitation. Contact: OR 9-7800. | B. ALTMAN & CO. | 4TH FLOOR CHINA & GLASS DEPT. |
| Wednesday Sept. 26 11:30 A.M. | JEAN LOUIS SCHERRER CUSTOMER & PRESS SHOW Fall and Winter collection. Contact: Suzanne Butterfield, PL 3-7300, ext. 397. | BERGDORF GOODMAN | 3RD FLOOR COUNTRY & CASUAL |
| Wednesday Sept. 26 12:30 P.M. Luncheon | FASHION SHOW AT LUNCHEON By reservation (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212. | LEAMOND DEAN FOR TOWNCLIFFE | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Sept. 27 | ROSH HASHONAH (Jewish New Year) - begins at sunset Wed., Sept. 26 | | |
| Thursday Sept. 27 4:00 P.M. Tea | PRESS OPENING: NEEDLEWORK EXHIBIT Preview of Embroiderers' Guild exhibition of needlework. By invitation. Contact: OR 9-7800. | B. ALTMAN & CO. | 5TH FLOOR ART-NEEDLEWORK DEPT. |
| Sept. 30- Oct. 3 | PRE-SPRING & HOLIDAY MARKET WEEK FOR MEN'S & BOYS' WEAR IN DALLAS Contact: Dallas Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas 75207 | | |
| Sept. 30- Oct. 3 | PHILADELPHIA GIFT SHOW AT BENJAMIN FRANKLIN HOTEL, PHILADELPHIA, PA. Contact: Little Bros. Shows, 220 Fifth Ave., MU 9-7147. | | |
| Beginning Monday Oct. 1 | OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 564-1080. | KIMBERLY KNITWEAR | 1410 BROADWAY SHOWROOM - 10TH FLOOR |
| Beginning Monday Oct. 1 | OPENING OF SPRING/ SUMMER COLLECTION Continuous showings by appointment. Contact: 868-3215. | DANIEL HECHTER | 512 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| Beginning Monday Oct. 1 | RESORT COLLECTION IN CALIFORNIA By appointment. Contact: 213-627-0806. | HELGA | 722 SO. LOS ANGELES ST. LOS ANGELES, CALIFORNIA |
| Oct. 1- Oct. 5 | GERMAN FASHION FAIR IN MUNICH, GERMANY Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788. | | |
| Tuesday Oct. 2 3:00 P.M. | PRESS SHOWING OF EMERIC PARTOS FURS Presentation of Emeric Partos' exclusive fur collection for Bergdorf Goodman. By invitation. Contact: Suzanne Butterfield, PL 3-7300, ext. 397. | BERGDORF GOODMAN | 4TH FLOOR |
| Wednesday Oct. 3 12:30 P.M. Luncheon | FASHION SHOW AT LUNCHEON Fall collection. Reservations: (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212. | DON SAYRES FOR D'AMSELLE | BARBETTA RESTAURANT 321 WEST 46TH STREET |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|---|--|
| Wednesday Oct. 3 2:30 P.M.- 4:30 P.M. | PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Spring collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. Contact: Fay Rosen, 953-1407. | MAIDENFORM | 90 PARK AVENUE SHOWROOM - 38TH FLOOR |
| Oct. 6 | YOM KIPPUR (Jewish Day of Atonement) - Begins at sunset, Friday, Oct. 5. | | |
| Monday Oct. 8 11:30 A.M. | HANAE MORI FALL AND WINTER COLLECTION Japanese fashions designed by Hanae Mori. For press and customers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397. | BERGDORF GOODMAN | 4TH FLOOR PLAZA APPROACH |
| Beginning Monday Oct. 8 | OPENING OF SPRING COLLECTION Featuring misses contemporary sportswear. Informal modeling. No appointment necessary. Contact: Ina Evans, OX 5-0100. | HABITAT (DIV. OF ROSENAU BROS.) | 1411 BROADWAY SHOWROOM - 28TH FLOOR |
| Wednesday Oct. 10 6:30 P.M.- 9:00 P.M. | PREVIEW: FALL TRIBUTE TO NEW YORK CITY "New York -- Person to Person" -- cocktails and entertainment in honor of the New York Public Library. Launching a two-week program, Oct. 11-24. Introducing merchandise collections. By invitation. Contact: MaryEllen Brennan, WI 7-3300. | LORD & TAYLOR | 5TH FLOOR |
| Wednesday Oct. 10 7:00 P.M. Cocktails | PUBLICATION PARTY The launch of "On the Town in New York since 1776" by Ariane and Michael Batterberry to salute the Diamond Jubilee of the City of New York. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988. | BLOOMINGDALE'S | THE BOOK STALLS |
| Thursday Oct. 11 9:30 A.M. Coffee | PRESS PREVIEW: MEN'S INTERNATIONAL COLLECTION Showing of fashions for men. Commentator: Michael Case, vice pres. and merchandise mgr. By invitation. Publicity: Mark Klauser. Contact: Peggy Gallagher, 564-3100, ext. 278. | OHREACH'S | LOWER LEVEL |
| Thursday Oct. 11 4:00 P.M. | SPRING COLLECTION BY DOMINICK AVELLINO By invitation. Contact: Carole Nussenbaum, 354-0026. | D D DOMINICK SPORTSWEAR COMPONENTS | FOUR SEASONS 99 EAST 52ND STREET |
| Thursday Oct. 11 6:30 P.M. Dinner | TWENTY-SIXTH ANNUAL AWARD DINNER DANCE Honoring Richard J. Schwartz-Jonathan Logan, and Herbert J. Rabinowitz- Monsanto. Chairmen: Stanley Abelson, Sam Hausman, William Lippincott, Ben Milberg, Abe Schrader, Norman Wechsler, for benefit of Workshop Foundation and Dr. Howard Rusk Institute of Rehabilitation. (black tie) By invitation. Contact: WI 7-0324. | N.Y. FASHION DESIGNERS (1457 BROADWAY) | HOTEL PLAZA BALLROOM |
| Sunday Oct. 14- Oct. 17 | AMERICAN FASHION FAIR Spring '74 fashions by medium to better priced manufacturers from major U.S. markets. Contact: Pamela DuBose, 354-2970. | CAVIN & TUBIANA, INC. | N.Y. HILTON HOTEL 6TH AVE. & 53RD ST. |
| Oct. 14- Oct. 18 | TENTH INTERCHIC FASHION FAIR IN BERLIN. Contact: Berlin Ausstellungen- Messe Congress-GmbH, 1, Berlin 19, Mwssedam 22, Tel: (03.11) 3.03.81. | | |

PITTI PALACE
FLORENCE, ITALY

Monday
Oct. 15-
Oct. 26

SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (for press and clients)
(Showings at Porte de Versailles, Oct. 20-25)

Mon., Oct. 15... 10:30 A.M. George Edelman 272.05.12
10:00 A.M. Hallenstein, 38, rue du Sentier, 236.81.53
Tues., Oct. 16... 11:00 A.M. Jean Rychter, 39, av. champs Elysses, 508.42.06
1:00 P.M. Jaeger, 5, Fg. St.-Honore, 727.15.42
2:30 P.M. Bianchini Ferrier, 24 bis av. de l'Opera
4:00 P.M. Hermes (Buyers) 24, Fg. St. Honore, 265.21.60
Wed., Oct. 17.... 11:00 A.M. "La Plus Belle Photo" Hotel Meurice, 228 rue de
Rivoli, 508.42.06
12:30 P.M. Gaston Jaunet, Hotel Hilton, 742.06.70
2:30 P.M. Jacques Heim
5:00 P.M. Brezin, 567.19.75
Thurs., Oct. 18.. 10:00 A.M. Fouks, 567.19.75
2:45 P.M. Real, rue d'Aboukir, 508.88.60
4:45 P.M. Ted Lapidus, 37, av. Pierre Ier de Serbie, 727.15.42
6:00 P.M. Cocktails-a l'Ambassade d'Israel, 256.25.16
Mendes, (Ch. Bailly, J. Martelli, M. Bruyere,
Issey Mikaye, 231.26.54 (Buyers)
Fri., Oct. 19.... 9:30 A.M. Andre Ledoux Sport, 224.76.36
11:15 A.M. Guy Laroche, 29, av. Montaigne 508.42.06
12:30 P.M. Liliane Burty, 073.52.34
3:00 P.M. Lison Bonfils/Jacques Gilles, 326.49.40
5:30 P.M. Emesse ODE 73.01
Sat., Oct. 20.... 12:00 Noon Groupe "Style"
6:00 P.M. Jataj, Plaza Athenee, 567.19.75
8:30 P.M. Le Groupement de Paris, 532.51.69
Sun., Oct. 21.... 10:30 A.M. Cardin, 225.06.23
11:00 A.M. Lanvin, Hotel Hilton, Salon d'Orsay, 265.27.21 (Buyers)
2:30 P.M. Mendes (Ch. Bailly, J.J. Martelli, M. Bruyere, Issey
Miyake) 45, rue de Rennes 231.26.54
5:30 P.M. Jean Muir, 45, rue de Rennes, 231.26.54
7:00 P.M. Andre Ledoux Sport
Mon., Oct. 22.... 9:45 A.M. Chloe, 359.15.63
10:30 A.M. Lanvin, 22. Fg. St Honore 265.27.21
10:30 A.M. Christian Dior, 30, av. Montaigne, 256.16.94
12:00 Noon Patou, 7, rue St. Florentin, 073.08.74
(continued on the following page)

SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (continued from page 7)

Mon., Oct. 22.... 1:00 P.M. Mic Mac , 273.39.26
 2:30 P.M. Christian Dior 256.16.94
 3:00 P.M. Lison Bonfils/Jacques Gilles, 326.49.60
 4:00 P.M. Emmanuelle Khanh, 142, rue Montmartre, 231.84.53
 6:00 P.M. Emmanuelle Khanh
 7:00 P.M. Kenzo
 9:00 P.M. l'Union des createrus de la mode cote d'Azur,
 Hotel George V, 256.25.16

Tues., Oct. 23.... 9:30 A.M. Tiktiner, Chateau Fronenac, 273.39.26
 11:30 A.M. Hechter, 770.76.35
 12:45 P.M. Givenchy Nouvelle Boutique, 3, av. George V,
 508.86.88 or 236.97.14
 2:00 P.M. Cacharel, 18, rue du Fg. du Temple, 805.54.74
 3:30 P.M. Cacharel
 4:30 P.M. Timwear, Bosinger, Place de la Bastille, 770.97.19
 5:30 P.M. Saint Clair, 357.54.85
 6:45 P.M. Sym and KO and KO, 255.62.90

Wed., Oct. 24.... 9:30 A.M. Ungaro, 2, av. Montaigne, 256.27.70
 11:30 A.M. Cardin, 225.06.23
 1:00 P.M. Dorothee Bis, 222.33.63
 2:30 P.M. Denmet Barry, 770.75.09
 4:30 P.M. Georges Rech, Hotel George V, 236.46.40
 5:30 P.M. Synonyme de Georges Rech, Hotel George V, 236.46.40
 7:00 P.M. Ter et Bantine, au Grand Hotel, 486.13.78
 8:30 P.M. Reception of Centre International du Textile, 3,
 rue de l'Arrivee, 538.52.00

Thurs., Oct. 25.... 9:00 A.M. Jean Louis Scherrer, 52, av. Montaigne, 359.55.39
 11:00 A.M. Saint Laurent, 30 bis, rue Spontini, 727.43.79
 12:30 P.M. Franck Olivier, 783.43.17
 1:00 P.M. Le Verre de l'Adieu, Salon International du
 Pret a porter feminin
 2:30 P.M. Bercher, 887.91.24
 4:00 P.M. Saint Laurent, 30 bis rue Spontini, 727.43.70
 6:00 P.M. Helios/Karl Lagerfield, 256.37.18
 8:00 P.M. Reception of Centre International du Textile, 3, rue
 de l'Arrivee, 538.52.00

Fri., Oct. 26.... 9:30 A.M. Sonia Rykiel, 6, rue de Grenelle, 222.43.22
 11:00 A.M. Christian Aujard, 57.59 rue de Hauteville, 770.03.42
 2:30 P.M. Sonia Rykiel, 6, rue de Grenelle, 222.43.22
 5:00 P.M. Miss de Rauch, 37, rue J. Goujon, 359.26.26

Press contact: (NY) French Apparel Center, 11 West 42nd St., 354-8620.
 (Paris) Mademoiselle Pommier, AEC Presse, 49, rue Cambon, 75001 Paris, 265.95.20

| | | | |
|-----------|--|------------------|----------------------|
| Monday | ANNUAL CREATIVE | PLAYBOY MAGAZINE | FOUR SEASONS |
| Oct. 15 | MENSWEAR SHOW | | 99 EAST 52ND STREET |
| 5:30 P.M. | Twentieth annual presentation of international menswear. Show at 6:00 P.M. | | |
| Reception | Fashion Director: Robert L. Green. Contact: Lon Smith, 688-3030. | | |
| Beginning | OPENING: RESORT & | ADDENDA BY | 1407 BROADWAY |
| Monday | SPRING COLLECTION | PATTI CAPPALLI | SHOWROOM - SUITE 915 |
| Oct. 15 | Continuous showings. Contact: Sandra Teiter, 736-5282. | | |
| Tuesday | NINTH ANNUAL | FASHION EYEWEAR | HOTEL PIERRE |
| Oct. 16 | DESIGN AWARDS | GROUP OF AMERICA | GRAND BALLROOM |
| 5:30 P.M. | Presentation of awards for outstanding eyewear design. Fashion show for press and industry. By invitation. Publicity: Ruth Hammer Assoc., 685-8290. | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|------------------------------------|---|
| Tuesday Oct. 16 5:30 P.M.- 7:30 P.M. | PREVIEW PARTY FOR "YOUNG NEW YORKER" Introducing the "bright new face" of Young New Yorker, to celebrate the season with a totally new look. By invitation. Contact: MaryEllen Brennan, WI 7-3300, ext 232. | LORD & TAYLOR | 6TH FLOOR |
| Wednesday Oct. 17 8:00 P.M. | ANNUAL FASHION CRITICS AWARDS Presentation of the 1973 American Fashion Critics' Awards. By invitation. Publicity: Eleanor Lambert, MU 8-2130. | COTY | ALICE TULLY HALL LINCOLN CENTER |
| Thursday Oct. 18 4:30 P.M. Champagne | SPRING MEN'S AND WOMEN'S FASHIONS Collections designed by Pinky and Dianne -- Flo Toronto, men's and women's fashions; Pretty Boy Floyd, menswear. Show at 5:00. By invitation. Contact: Richard Greene, 595-8036. | FLO TORONTO; & PRETTY BOY FLOYD | RENO SWEENEY 126 WEST 13TH STREET |
| Tuesday Oct. 23 6:00 P.M.- 8:00 P.M. | 250TH ANNIVERSARY FUR FASHION SHOW Show at 7:00 P.M. Special guest: Bobby Short at piano. By invitation. Publicity: Helen O'Hagan, PL 3-4000. | REVILLON | SAKS FIFTH AVENUE 5TH FLOOR |
| Wednesday Oct. 24 3:00 P.M. | OPENING OF SPRING COLLECTION By invitation. Also Oct. 30 at 3:00 P.M. By reservation. Contact: 239-7080. | JOHN ANTHONY | 550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR |
| Wednesday Oct. 24 4:00 P.M. | PREVIEW OF SPRING COLLECTION Designed by Jeannene Booher. By invitation. Thereafter continuous. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487. | DALANI II (DIVISION OF GENESCO) | 498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Oct. 25 | LONDON FASHION FAIR AT GROSVENOR HOUSE, LONDON (Oct. 25-27) | | |
| Sunday Oct. 28 6:00 P.M. | "COTTON OPTICS '74" SHOW IN DALLAS Sight and sound fashion spectacular previewing women's and children's Spring and Summer cotton apparel from N.Y., Dallas and West Coast markets. 6:00 P.M. entertainment; 6:20 P.M., show. Contact: Dorothy Kistler (LA) 213-627-3561; (N.Y.) Kitty Cox, 586-1070; (Dallas) Bardee Underwood 214-638-5930. | COTTON INCORPORATED | GREAT HALL-APPAREL MART DALLAS, TEXAS |
| Monday Oct. 29 12:00 Noon | PRESS SHOW OF SPRING COLLECTION By invitation. Thereafter at showroom, Nov. 6, 8 at 2:30. Contact: Herman Seigenfeld or Harold Davis, 524-6968. | BILL BIASS (550 SEVENTH AVENUE) | HOTEL PIERRE COTILLION ROOM |
| Tuesday Oct. 30 2:30 P.M. | OPENING OF SPRING COLLECTION Also Nov. 5 at 2:30. By reservation. Contact: 244-1872. | LEW PRINCE OF ALDRICH, INC. | 530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Oct. 30 | 3:00 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th fl., 239-7080. | | |
| Tuesday Oct. 30 4:00 P.M. | PRESS SHOWING OF SPRING COLLECTION By invitation. Also Nov. 1 and 6 at 4:00 P.M. By reservation. Contact: 947-8235. | DONALD BROOKS | 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Wednesday Oct. 31 9:30 A.M. | OPENING: RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 868-2880. Publicity: Eleanor Lambert, MU 8-2130. | PAPILLON | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |

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| Oct. 31 | 2:30 P.M., BILL BLASS (2nd show), 550 Seventh Avenue, 17th fl, LA 4-6968 |
| Nov. 1 | 4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st fl, 947-8235 |
| Nov. 2 | GERMAN INDUSTRIES EXHIBITION IN BERLIN (Nov. 2-11) |
| Nov. 5 | 2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, 12th fl, 244-1872 |
| Monday Nov. 5 4:00 P.M. | OPENING OF SPRING DONALD BROOKS BOUTIQUE 550 SEVENTH AVENUE COLLECTION SHOWROOM - 21ST FLOOR By invitation. Thereafter by appointment. Contact: WI 7-8235. |
| Nov. 6 | 2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th fl, LA 4-6968 |
| Nov. 6 | 4:00 P.M., DONALD BROOKS (3rd show) 550 Seventh Ave., 21st fl, 947-8235 |
| Nov. 8 | 2:30 P.M., BILL BLASS (4th show) 550 Seventh Ave., 17th fl, LA 4-6968 |
| Nov. 8 | MITAM CLOTHING TEXTILES EXHIBITION IN MILAN (Nov. 8-11) |
| Nov. 20- Nov. 23 | INTERSTOFF TRADE FAIR FOR CLOTHING TEXTILES IN FRANKFURT Contact: Messe-und Ausstellungen-GmbH, 6, Frankfurt M/97, PO Box 970126 Tel (06.11) 74.80.33 |

CONTINUOUS SHOWINGS-THESE RESORT COLLECTIONS HAVE OPENED

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| ADDENDA BY PATTI CAPPALLI | 1407 Broadway, 9th floor, 736-5282 |
| ADRI | 498 Seventh Avenue, 10th floor, 244-6231 |
| RAY AGHAYAN/BOB MACKIE | Hotel Gotham, Suite 1009, CI 7-2200 |
| JOHN ANTHONY | 550 Seventh Avenue, 24th floor, 239-7080 |
| AQUANALA | 512 Seventh Avenue, 13th floor, 736-1076 |
| ATID | New York Hilton Hotel, 6th floor, 594-5215 |
| JIM BALDWIN | 205 West 39th Street, 4th floor, 354-8740 |
| GEOFFREY BEENE | 550 Seventh Avenue, 4th floor, LW 4-0454 |
| BILL BLASS | 550 Seventh Avenue, 17th floor, 524-6968 |
| BLASSPORT | 550 Seventh Avenue, 2nd floor, 354-1500 |
| LEON BLOCK, INC. | 1290 Sixth Avenue, 14th floor, 541-7690 |
| OLE BORDEN FOR REMBRANDT INT'L . . . | 498 Seventh Avenue, 6th floor, 564-3600 |
| BPANELL | 530 Seventh Avenue, 27th floor, PE 6-6983 |
| ELEANOR BRENNER FOR BRENNER COUTURE; BRENNER BEES | 498 Seventh Avenue, 5th floor, 239-1150 |
| BRIGANCE WATERCLOTHES | 1411 Broadway, 16th floor, 563-0416 |
| DONALD BROOKS | 550 Seventh Avenue, 21st floor, 947-8235 |

(continued on the following page)

THESE RESORT COLLECTIONS HAVE OPENED (continued from pg. 10)

GALLANT INTL;GALLAVANTER 205 West 39th Street, 8th floor, LA 4-7285

GAY GIBSON 1411 Broadway, 24th floor, 564-3913

GINORI & GINORI PLAYERS 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI 550 Seventh Avenue, 5th floor, 279-3410

GOLDWORM KNITS 1410 Broadway, 20th floor, 244-1700

NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888

HALSTON. 550 Seventh Avenue, 14th floor, 354-6340

HARMAY BY ST. AMOUR 498 Seventh Avenue, 22nd floor, PE 6-5547

HELGA Hotel Gotham, Suite 1609, CI 7-2200

JONNY HERBERT;PAB LTD;ALEX DE JOHN ...498 Seventh Avenue, 18th floor, 565-6900

CHUCK HOWARD 550 Seventh Avenue, 9th floor, 239-4155

J S LTD. 530 Seventh Avenue, 9th floor,244-7522

JAMISON 498 Seventh Avenue, 24th floor, OX 5-4812

JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870

KASPER FOR JOAN LESLIE 530 Seventh Avenue, 11th floor, 239-4600

NAT KAPLAN;KAPPI. 498 Seventh Avenue, 21st floor, LO 5-4115

KAMALI 787 Madison Avenue, 755-7325

KREISLER GROUP 530 Seventh Avenue, 5th floor, 239-0545

LADY MANHATTAN 1407 Broadway, 15th floor, 765-1250

TINA LESER 550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BREITINGER . . 550 Seventh Avenue, 21st floor, 524-0237

LINEA ITALIANA 488 Seventh Avenue, Suite 701, LA 4-2640

LOOMTOGS, INC. 1407 Broadway, 35th floor, 594-2100

LORCH OF DALLAS 498 Seventh Avenue, 10th floor, 563-4844

LUPE ZEQUIERA 530 Seventh Avenue, 19th floor, 354-6910

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO 3-4358

MASKIT OF ISRAEL 48 West 55th Street, Apt. 1A, 541-9327

MIGNON BY DOROTHY FARBO 498 Seventh Avenue, 15th floor, BR 9-5991

(continued on the following page)

THESE RESORT COLLECTIONS HAVE OPENED (continued from pg. 11)

TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO 4-9311

STEPEHN BURROWS 550 Seventh Avenue, 14th floor, 239-4155

PIERRE CARDIN 550 Seventh Avenue, 22nd floor, 279-3091

CARLYE BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-6761

CASI 530 Seventh Avenue, 2nd floor, 594-4470

CHUCK'S CLOSET BY CHUCK JONES 488 Seventh Avenue, Suite 701, LA 4-2640

CLAUDIA BY GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910

COMPANY 5 BY DON SIMONELLI 530 Seventh Avenue, 4th floor, 354-8120

CONCEPT VII 530 Seventh Avenue, 6th floor, 695-7715

DALANI 498 Seventh Avenue, 6th floor, 565-1025

D'AMSELLE BY DON SAYRES 512 Seventh Avenue, 31st floor, 565-3600

DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530

CHRISTIAN DIOR-NEW YORK 498 Seventh Avenue, 17th floor, LO 4-9220

DOROTHY FARINA FOR ADELE AT 5 498 Seventh Avenue, 6th floor, 755-3487

ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO 4-9115

MARIO FORTE FOR RONA 498 Seventh Avenue, 6th floor, 565-1025

FRIEDRICKS SPORT BY HAZEL HAIRE . . . 205 West 39th Street, 13th floor, 736-8867

DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor, 354-8336

MOUNTAIN ARTISANS 14 East 57th Street, 2nd floor, 715-8212

McMULLEN 550 Seventh Avenue, 20th floor, OX 5-4270

NANTUCKET NATURALS 498 Seventh Avenue, 17th floor, 244-3558

DAVID MORRIS BY HARRY STREIBEL . . . 525 Seventh Avenue, 5th floor, 947-0511

LEO NARDUCCI 530 Seventh Avenue, 3rd floor, 354-0640

MISS ORIGINALA 512 Seventh Avenue, 13th floor, 736-6440

PAPILLON 530 Seventh Avenue, 14th floor, 868-2880

GINO PAOLI 1407 Broadway, 37th floor, BR 9-0925

MOLLIE PARNIS BOUTIQUE 530 Seventh Avenue, 18th floor, 279-5012

PATRICK PORTER FOR ADELE MARTIN . . . 498 Seventh Avenue, 6th floor, 565-1025

(continued on the following page)

THESE RESORT COLLECTIONS HAVE OPENED (continued from page 12)

POSH, INC. 550 Seventh Avenue, 18th floor, 947-0964

LEW PRINCE OF ALDRICH, INC. 530 Seventh Avenue, 12th floor, CH 4-1872

OSCAR DE LA RENTA 550 Seventh Avenue, 3rd floor, LA 4-9350

SYLVAN RICH (WILLI OF CALIF; HELGATIQUE 530 Seventh Avenue, 9th floor, 947-8470

SAMUEL ROBERT 1407 Broadway, 40th floor, 524-4562

RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO 3-0988

DOMINIC ROMPOLLO 550 Seventh Avenue, 9th floor, 239-4155

GLORIA SACHS 530 Seventh Avenue, 30th floor, LO 3-1640

SAZ COUTURE & BOUTIQUE 42 East 57th Street, 4th floor, 758-8301

ABE SCHRADER BY BELLE SAUNDERS 530 Seventh Avenue, 15th floor, LO 4-9194

SEQUEL I BY ELAINE BRANDT 498 Seventh Avenue, 4th floor, 868-8100

JERRY SILVERMAN BY SHANNON RODGERS . . 530 Seventh Avenue, 17th floor, CH 4-4940

SKIP II BY BILL SMITH 498 Seventh Avenue, 4th floor, 868-8100

SMITH & JONES BY MORTON MYLES 498 Seventh Avenue, 11th floor, 594-8570

STATUS BY COSMO SIRCHIO 498 Seventh Avenue, 7th floor, 564-5570

MALCOLM STARR 530 Seventh Avenue, 20th floor, 594-0030

ERNST STRAUSS; & SCHNELL SPORTS Hotel Gotham, Suite 1001, CI 7-2200

JOSEPH STEIN BY KEN MERITT 205 West 39th Street, 9th floor, 736-5890

ILKA SUAREZ KNITS 237 East 60th Street, 758-2287

SUMMIT SPORTSWEAR 1407 Broadway, 35th floor, LA 4-7940

TEAL TRAINA & TRAINA BOUTIQUE 550 Seventh Avenue, 15th floor, LA 4-3520

PHILIPPE VENET FOR LADY PARKLEY 1411 Broadway, 17th floor, 354-8636

ILIE WACS 530 Seventh Avenue, 29th floor, 354-9080

CHESTER WEINBERG; CHESTER NOW 530 Seventh Avenue, 16th floor, 736-1690

THE ARKINS 530 Seventh Avenue, 7th floor, WI 7-5324

CLARET ORIGINALS 530 Seventh Avenue, 26th floor, LO 3-6126

Sept. 16

NATIONAL SHOE FAIR AT ASTROWORLD HOTEL IN HOUSTON (Sept. 16-18)

| 1974 | | | | | | |
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